

# **SABRINA CAVANAGH**

**art Director** 

### **EDUCATION**

#### The Creative Circus (2021)

Atlanta, Georgia Conveniently next to six strip clubs

#### BS - Advertising & Journalism (2019)

University of Colorado Boulder Boulder, CO

## **AWARDS**

#### Creative Circus Student Show (2021)

USDA, Silver Award Fossil, Silver Award Disney, Bronze Award

### **SKILLS**

### CONTACT

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## **EXPERIENCE**

### Yoga Journal - Digital Intern (2019)

- Helped edit/produce articles on Yoga Journal's website
- Developed story ideas for Yoga Journal's digital platform
- Helped produce storyboards to reflect prospective covers for upcoming releases

### Comedy Works- Videographer Intern (2018)

- Reviewed and selected video footage for social media content for Youtube and Instagram
- Recorded on-scene for film production and edited the videos in Final Cut Pro X; transcribed these videos for social media

#### Talbots - Human Resources Intern (2017)

- Made adjustments to the orientation process for new hires, including a business plan on advancing orientation
- Wrote new hire announcements every week
- Designed a business plan that could add to the target consumer that Talbots wants; presented the project to the Executives at Talbots